



## **EDUCATION**

Mar 2015

Bachelor degree in Interfaces and Communication Technology
University of Trento - Focused on: UX Design, HCI, Cognitive science, Programming

First year of Master in Human Computer Interaction & Design (Cum laude)
University of Twente (NL) - Focused on: UCD, Human-Robot Interaction, Haptics & VR

Second year of Master in HCID

KTH University (SE) - Focused on: UX Design, Prototyping, Academic writing

Sept 2018 EIT Digital double Master's degree in Human Computer Interaction & Design

with a Minor in Innovation & Entrepreneurship



## PROFESSIONAL EXPERIENCE

Mar - **Web designer Intern at Aldebra S.p.A (IT)**May 2014 Design and guerilla testing of two websites

May 2019 - Camera & LiDAR sensor operator at Aerial Surveys Limited (NZ)
Dec 2020 Managing a multiyear project to collect data from 7 regions of New
Zealand: flight planning, sensor operations, reporting of survey
missions, data processing

Jan 2021 - UX Designer at IDRO B.V. (SE)

Jan 2022 Working on customer experience when launching the first ever device measuring lactate in real time: one-on-one interviews with 24 exercise physiologists and professional athletes, user personae, customer journey mapping, literature review, competitive analysis, user flow diagrams, interactive prototypes for app and website.

Feb 2022 - Innolab Coordinator and UX Designer (CH)

I'm working together with our global Roche community and external partners to foster digital innovation across the organization. I've also carried out several projects and tasks as a UX designer:

- Co creation of a storyboard for a project in lung cancer screening

- Design of mockups of one feature of an internal platform and hand over to developers

- Supported the design of the first prototype of a digital mapping dashboard

- User interviews and data analysis for the design and developemnt of an internal solution

- Design of usability and content testing scripts



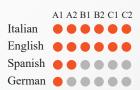
# **SKILLS**

Current



# LANGUAGES

Figma & Sketch
Adobe Suite
User flow diagram
Storyboard
User interviews
Usability Testing
Personae
User journey mapping
Wireframes





## **INTERESTS**



I have been practicing karate for 15 years Trained and refereed for 4 years



Trail running become part of my everyday life to shape my body and mind



Amateur photographer fascinated by this world and postproduction



Active member of a speleological club and its segretary for 4 years